

WHAT IS STATIC SITES?

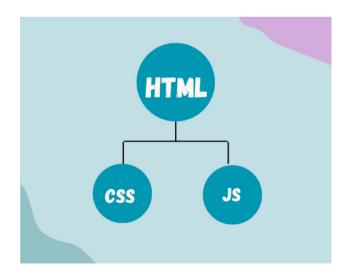
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INTRODUCTION

Static websites are built with fixed code. Changes could not be made to the website apart from the developer. A static website is displayed in the same way as it is stored.

It is easy to create a static website. It does not require server-side processing or any programming language to build the website. This is an effective way to build a website if there are no frequent updations to be done.



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<u>Advantages of static websites</u>

- Cost-effective
- Highly performing
- Easy to rank in search

Disadvantages of static websites

- Low user experience
- Less interaction with users
- Poor scalability
- Content is fixed