



SIGNIFICANCE OF A MOBILE- FRIENDLY WEBSITE FOR A BUSINESS

YARDDIANT

Introduction

More people are now using mobile devices and smartphones to search for everything online. So a business must have a mobile-friendly website to increase their online presence.

A website should be perfectly seen on a mobile and must be easy to navigate to engage the users. A mobile-optimized website gives long-term benefits to the users with its responsive design.

Benefits of Mobile optimized website

- Improves user experience.
- Users can surf smoothly on their mobile.
- Improves website speed.
- Improves mobile SEO.
- Attract more customers.
- Effective cost
- Reach wider audience



User engagement

01

Responsive website

02

User engagement

03

Increase website speed

04

attract local customers

05

